



NEW MICRO-CREDENTIALS Fees valid for registrations received between Apr 1 and Jun 30, 2025 for any start date. **2025 PRICING**

Apr 1 and Jun 30, 2025 for any start date.

All fees are in Canadian Dollars (CAD). The availability of programs is subject to student enrolment.

\$200

Registration Fee

(non-refundable)

VANCOUVER & TORONTO

Morning Schedule courses are 4 weeks long and Evening Schedule courses are 6 weeks long. Learn more about our Micro-credentials on our website.

| DIGITAL MARKETING | ENGLISH Level | TUITION FEE | MATERIALS Fee | TOTAL | SCHEDULE | START DATES VANCOUVER | START DATES TORONTO |
|--|------------------|-------------------------------------|------------------|--------|----------|--|-----------------------------|
| Advertising | 13 | \$995 (\$1575) | \$185 | \$1380 | MORNING | 2025: Mar 24, Aug 11, Nov 3 2026: Feb 23, May 19, Oct 5 | NA |
| | | | | | EVENING | 2025: Feb 24, Aug 11 2026: Jan 26, Jul 13 | 2025: Feb 24 |
| Digital Marketing Fundamentals - Branding | 13 | \$995 (\$1575) | \$140 | \$1335 | MORNING | 2025: Jan 27, Mar 24, Sept 8, Nov 3 2026: Feb 23, Apr 20, Aug 10, Oct 5, Nov 30 | NA |
| | | | | | EVENING | 2025: Apr 21, Aug 11, Dec 1 2026: Mar 23, Jul 13, Nov 2 | NA |
| Digital Marketing Fundamentals - Domain, Online, Email Marketing | 13 | \$995 (\$1575) | \$140 | \$1335 | MORNING | 2025: Feb 24, Apr 21, Aug 11, Oct 6, Dec 1 2026: Jan 26, Mar 13, May 19, Sept 8, Nov 2 | NA |
| | | | | | EVENING | 2025: Feb 24, Jun 16, Oct 6 2026: Jan 26, May 19, Sept 8 | 2025: Feb 24 |
| Search Engine Optimization | 13 | \$995 (\$1575) | \$155 | \$1350 | EVENING | 2025: Apr 21, Oct 6 2026: Mar 23, Sept 8 | 2025 : Apr 21 |
| Social Media Marketing Strategies | 13 | \$995 (\$1575) | \$140 | \$1335 | MORNING | 2025: Jan 27, Apr 21, Sept 8, Dec 1 2026: Jan 26, Apr 20, Sept 8, Nov 30 | NA |
| | | | | | EVENING | 2025: Jun 16, Dec 1 2026: May 19, Nov 2 | 2025 : Jun 16 |
| Strategic Web Design - Analytics and Beyond | 13 | \$995 (\$1575) | \$155 | \$1350 | EVENING | 2025: Feb 24, Aug 11 2026: Jan 26, Jul 13 | 2025: Feb 24, Aug 11 |
| Strategic Web Design - The Creative Effort | 13 | \$995 (\$1575) | \$155 | \$1350 | EVENING | 2025: Jun 16, Dec 1 2026: May 19, Nov 2 | 2025 : Jun 16 |
| Writing for the Web | 13 | \$995 (\$1575) | \$140 | \$1335 | MORNING | 2025: Feb 24, May 20, Oct 6, Dec 29 2026: Mar 23, Aug 10, Nov 2 | NA |
| | | | | | EVENING | 2025: Apr 21, Oct 6 2026: Mar 23, Sept 8 | 2025 : Apr 21 |

| WORKPLACE | ENGLISH Level | TUITION Fee | MATERIALS Fee | TOTAL | SCHEDULE | START DATES VANCOUVER |
|----------------------------|------------------|-------------------------------------|------------------|--------|----------|---|
| Workplace Skills and Tools | B4* | \$995 (\$1575) | \$345 | \$1540 | MORNING | 2025: Jan 27, Feb 24, Mar 24, Apr 21, Aug 11, Sept 8, Oct 6, Nov 3, Dec 1, Dec 29 2026: Jan 26, Feb 23, Mar 23, Apr 20, Aug 10, Sept 8, Oct 5, Nov 2, Nov 30 |
| | | | | | EVENING | 2025: Feb 24, Apr 21, Jun 16, Aug 11, Oct 6, Dec 1 2026: Jan 26, Mar 23, May 19, July 13, Sept 8, Nov 2 |

*As of January 1st, 2025, Vancouver students will require an Intermediate 3 English level for these programs (equivalent to IELTS 5.5), as per the Private Training Institutions Regulatory Unit's (PTIRU's) new requirement.

TERMS AND CONDITIONS

• For our full policies and procedures, including refund and cancellation policies, please refer to our website.

